



On Track for a Smoke-Free Santa Ana

CG 10-100, Contract #10-10192

Child Care Public Opinion Poll

Key Findings

June 2014

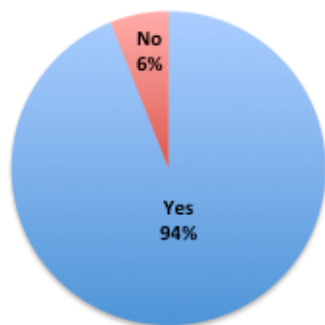
OVERVIEW

A brief nine item public poll was administered to 151 residents in Santa Ana from July 2013 through December 2013 (polls were not administered in 2014). The surveys were given in both English and Spanish. The majority of respondents were Latino (99%) and Spanish-speakers (97%). The majority of the respondents (81%) were female and 67% were between the ages of 26-49. Less than half of respondents (48%) had children in daycare/child care.

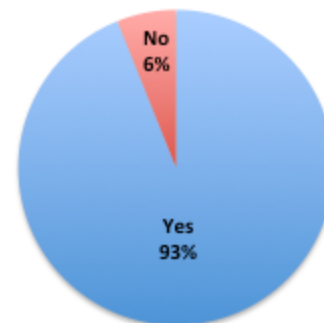
SUPPORT FOR SMOKE-FREE POLICY

The main objective of this data collection phase was to establish whether residents, including those with children in child care, would support a no-smoking policy in child care facilities, including both inside and outside the facility. **Ninety-four percent of respondents reported that they would support making daycare/child care facilities 100% smoke-free and would support a policy inside and outside of daycare/child care facilities at all times.** Moreover, 93% of respondents would support a no-smoking policy that extended to outdoor spaces within 25 feet of daycares/child care facilities, including parking lots, entryways, and sidewalks.

Would you support a no-smoking policy inside and outside of daycare/child care facilities at all times?



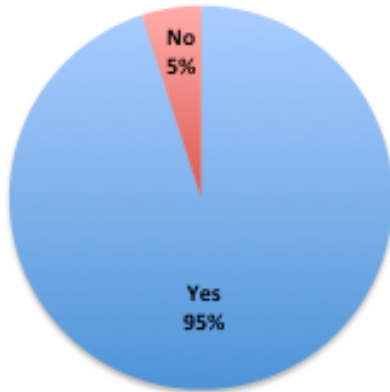
Would you support a no-smoking policy that extended to outdoor spaces within 25 feet of daycares/child care facilities, including parking lots, entryways, and sidewalks?



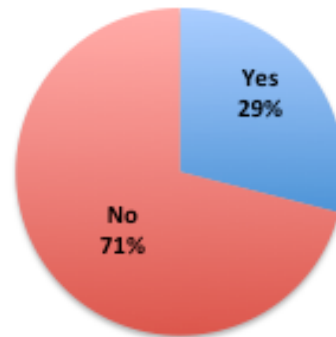
AWARENESS OF SECONDHAND AND THIRDHAND SMOKE

Awareness of the harms of secondhand and thirdhand smoke was generally high. An overwhelming majority of respondents believed that secondhand smoke is harmful for children. But, a smaller percentage believed that thirdhand smoke is harmful for children.

Do you believe that secondhand smoke is harmful to children?



Do you believe that leftover smoke from tobacco (known as thirdhand smoke) that is in carpets, toys, and furniture is safe for children?



KEY FINDINGS AND RECOMMENDATIONS

The majority of residents are supportive of smoke-free policies and believe that secondhand smoke is harmful to children. However, nearly a third believe that thirdhand smoke is safe for children.

To increase awareness about thirdhand smoke, providing educational materials about thirdhand smoke, rather than information about secondhand smoke, to residents is recommended. Also, since support for smoke free-policies is already high among residents, providing information and ways that residents can advocate for smoke free policies to child care owners may be an effective way to encourage child care owners to implement smoke free policies in their facilities.